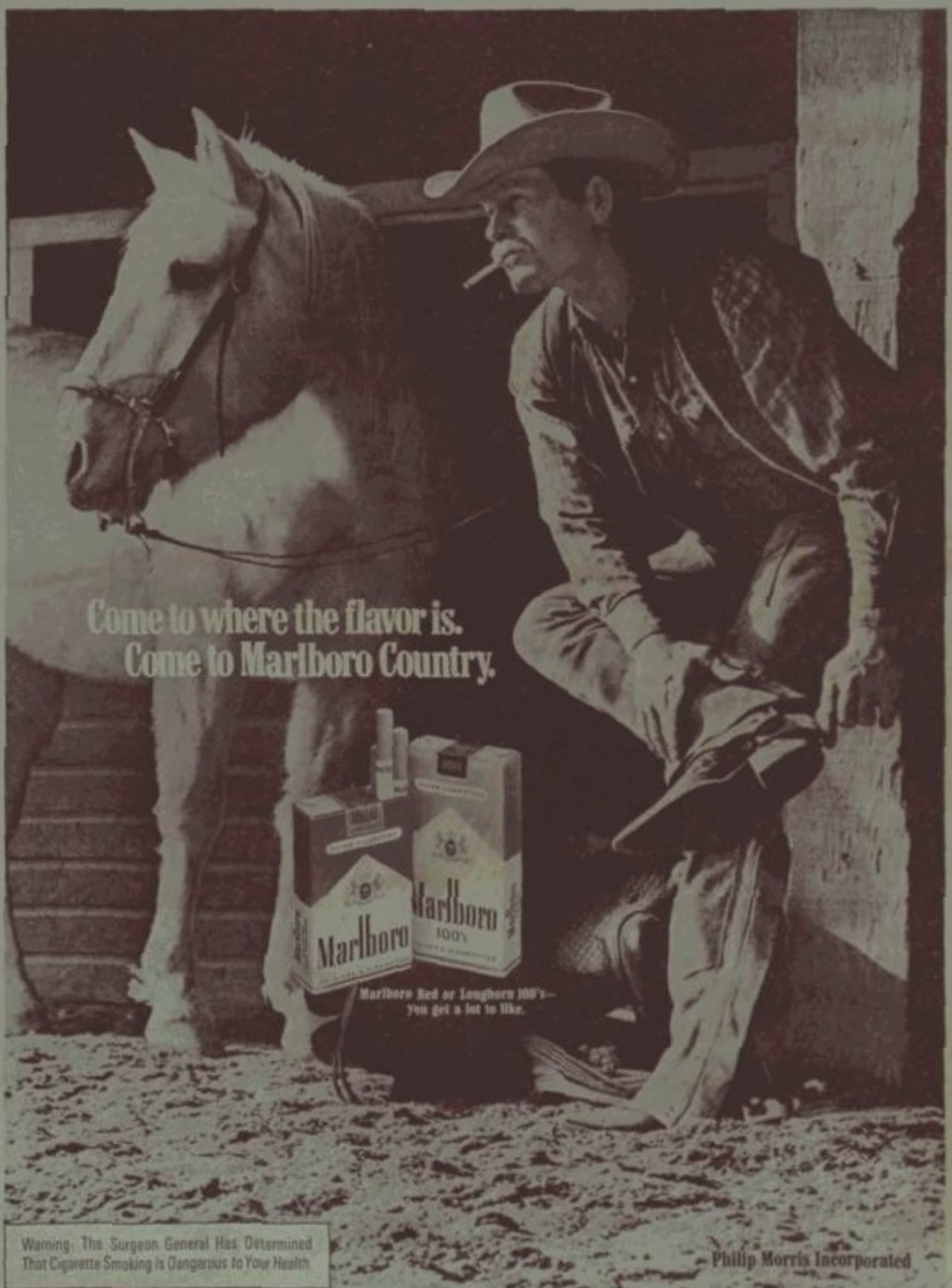
LEO BURNETT U.S.A.


Come to where the flavor is.
Come to Marlboro Country.
Marlboro
Marlboro
100's
Marlboro Red or Longhorn 100's—
you get a lot to like.
Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health
Philip Morris Incorporated

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Source: https://www.industrydocuments.ucsf.edu/docs/xkxn0003

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